

Sunset

LIVING IN THE WEST

PROFESSIONAL GIFT SUBSCRIPTION PROGRAM

Dear

Here's to making this holiday season a little less stressful on you and a little extra special for your clients by giving them something they will really appreciate— **Sunset Magazine!** It's a great way to build loyal relationships with your customers.

When their magazine arrives each month, with your name and phone number and a targeted message, they'll remember your high level of service. This leads to repeat customers and referrals.

Sunset is a favorite magazine for homeowners in the West. Its coverage of home decorating, gardening, local travel and fine food and wine are unparalleled. With regional editions, subscribers feel as though they are sitting down with a good friend when they read Sunset.

And here is the best part:

12 issues(1 year) of Sunset for only \$14. No limits - give as many gifts as you like for this price--and no minimum, either. We don't think you can find a better gift anywhere for this price!

ORDERING IS EASY: choose the category below that best applies to your business. (Individual and team have a similar message - the difference is just "I" and "we". Financial is specifically targeted at mortgage professionals.)



HELPFUL HINT: Remember to bookmark the appropriate order form, so that you can come back to it for each closing gift.

Please let us know if there is anything we can do to help you with submitting your gift orders. If you have a large list of gifts, you can always send them in excel or .csv format via e-mail, to specialservices@customersvc.com. If you have any questions, please call 1-800-888-5027.

We don't think you could find a better gift for this price, anywhere! So save yourself some time and energy and use this stress-free way to complete your holiday gift list.

'Tis the season to be stress-free!

Sincerely,

Holly Klingel

Holly Klingel

Vice President of Consumer Marketing
Sunset Magazine

Please pass this message along to others in your office who would benefit from this unique and effective client relationship-building program.

Please add SunsetMagazine@zt03.net to your address book to make sure these e-mails are delivered to your inbox. [Click here](#) if you need instructions.

EMAIL OPT-OUTS

[Click here](#) for more information on how to opt-out of marketing communications from us and our partners, [click here](#) or copy and paste this link into your browser: <http://www.sunset.com/emailprivacy>

PRIVACY POLICY

Please read our Privacy Policy, or copy and paste this link into your browser: <http://www.sunset.com/privacy>

FOR FURTHER COMMUNICATION, PLEASE CONTACT: SUNSET MAGAZINE
ATTENTION: CONSUMER AFFAIRS 3000 University Center Drive Tampa, FL 33612-6408



Here is a sample of the personalized cover wrap - on every issue your client receives!



Have more questions about this program? Read our [FAQ](#), or call 1-800-888-5027

Need to see the sample messages?

BENEFITS

- Your company name, your name, and your phone number will appear each month on the wrap.
- Each subscription is \$14 for 12 issues - 42% less than a regular subscription.
- No maximum or minimum order.
- Free gift cards to distribute to your recipients
- Privacy. The names you provide to Sunset will not be sold or promoted in any way. Guaranteed.
- No deadline. You can start at any time.

