



Sunset

Sunset makes a great gift!

Dear Professional,

Here's to making this holiday season a little less stressful on you and a little extra special for your clients by giving them something they will really appreciate— Sunset Magazine!



It's a great way to build loyal relationships with your customers. When their magazine arrives each month, with your name and phone number and a targeted message, they'll remember your high level of service. This leads to repeat customers and referrals.

Sunset is a favorite magazine for homeowners in the West. Its coverage of home decorating, gardening, local travel and fine food and wine are unparalleled. With regional editions, subscribers feel as though they are sitting down with a good friend when they read Sunset.

Our offer to you is simple: 12 issues of Sunset for only \$14. No limits - give as many gifts as you like for this price--and no minimum, either.

We know business is more difficult right now. You might be thinking of cutting back on client gifts, but at this price, you can buy a nice and long-lasting gift that keeps reminding them of you every month

ORDERING IS EASY: choose the category below that best applies to your business. (Individual and team have a similar message - the difference is just "I" and "we". Financial is specifically targeted at mortgage professionals.)



Please let us know if there is anything we can do to help you with submitting your gift orders this year. If you have a large list of gifts, you can always send them in excel or .csv format via e-mail, to specialservices@customersvc.com. **If you have any questions, please call 1-800-888-5027.**

We don't think you could find a better gift for this price, anywhere! So save yourself some time and energy and use this stress-free way to complete your holiday gift list.

'Tis the season to be stress-free!

Sincerely,

Holly Klingel

Holly Klingel
Vice President of Consumer Marketing
Sunset Magazine

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FOR FURTHER COMMUNICATION, PLEASE CONTACT:

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