

Sunset

Dear CAR Expo 2009 Attendee:

Thank you for visiting the Sunset Booth at the 2009 Car Expo. We enjoyed meeting you and discussing the Sunset Professional Gift Program and having you compete for our gift baskets.

We noted that many of you had participated in our program in the past but somehow did not remember to include it for new buyers or did not renew subscriptions the next year. Starting today, we will be implementing a new e-mail program to remind you to make sure you have included it as one of your "to do" items on your close list for each home sale.

We would also like to take this opportunity to offer you your own subscription to Sunset. We'll send you 6 issues Free! If you'd like to take advantage of the free subscription for yourself, please e-mail grantrn@sunset.com. Limit one per donor.

When you subscribe to Sunset for yourself, you will see what a perfect gift it is for new homebuyers. With its regional editions and unparalleled coverage of home decorating, gardening, local travel and fine food and wine, readers tell us it's like sitting down with a good friend when they read Sunset.

If you are ready to order – please visit one of our order pages:



(Individual and team have a similar message, the difference is just "I" and "we". Financial is specifically targeted at mortgage professionals. Select the category that best suits your situation.)

Please let us know if there is anything we can do to help you with submitting your orders this year. If you have a large list of gifts, you can always send them in excel or .csv format via e-mail, to specialservices@customersvc.com. If you have any questions, please call 1-800-888-5027.

Thank you for visiting our booth at the 2009 CAR expo. Hope to see you again next year!

Sincerely,

Holly Klingel

Holly Klingel
Vice President, Consumer Marketing
Sunset Magazine

6-issue Free subscription is not transferable. Offer valid in U.S. only. Limit 1 free 6-issue subscription per household. Expires November 15th, 2009. Sunset is published monthly. Your first issue will be received 4-8 weeks from receipt of order.



Each issue of your client's gift is wrapped and personalized with your name and phone number



REMEMBER:

1 year(12 issues) of
Sunset for your clients
- only \$14!

Where else can you find a
better gift at that price?

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